



# SPEAKING OF TRAVEL®

with **MARILYN BALL**

**NO PASSPORT REQUIRED**

travel / sustainability / adventure  
[www.speakingoftravel.net](http://www.speakingoftravel.net)

 **iHeart**MEDIA  
ASHEVILLE



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## ABOUT SPEAKING OF TRAVEL

Speaking of Travel is an IHeart Radio show and a global podcast. Today, more than ever, Speaking of Travel is an asset for travelers and those who dream of traveling. Travel opens our minds and our hearts. If you love to travel, or just dream of someday taking a dream vacation, Speaking of Travel is the place to get inspired and to learn from others how travel impacts your life.

**65+K**

LISTENERS/YR

**67+**

COUNTRIES

**900+**

EPISODES

MB@SPEAKINGOFTRAVEL.NET  
828.777.4129

WWW.SPEAKINGOFTRAVEL.NET





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## Speaking of Travel Is Having An Impact In Bringing Awareness To The Travel And Tourism Industry That Is Oriented Around Sustainability And Education.

Today there is so much potential to improve our social, cultural and economic well-being and Speaking of Travel provides a platform within the show to address sustainable travel and to drive awareness around the impact of travel and how to become more responsible. Marilyn and her guests talk about travel, cultures, people, and the things we find around the world that give life its special vibe.

**Remember, life is short. Don't postpone joy!**



# OUR PARTNERS

Sponsors are important for Speaking of Travel's success by increasing visibility for the show and by creating a broader and more well-rounded sense of community. Just a handful of brands, businesses and organizations we've had the pleasure of collaborating with since Speaking of Travel began in 2013.

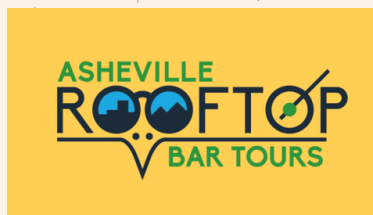
HomeTrust Bank



Prestige



LEAVE  
NO  
TRACE



Romantic Asheville.com



Private Italy Tours  
Sharing the Best of Italy for over Twenty Years



# OUR AUDIENCE

## WHERE THEY LISTEN

Amazon  
Buzzsprout  
iTunes  
Apple  
Pandora  
Many More!

## WHO THEY ARE

Well-educated  
Adults 18-65+  
\$50,000+  
Homeowners  
52% Female  
48% Male

## WHERE THEY LIVE

United States  
Canada  
Hong Kong  
Australia  
Africa  
And all over the world!



# WHAT WE OFFER

- **SPONSORSHIPS**

Sponsorships to get directly in front of Speaking of Travel's audience.

- **PODCASTING**

Your own personalized podcasts professionally produced to tell your story and create a legacy.

- **SERVICE**

Marilyn is available to speak at conferences and for your company or your event.

## SPECIALTIES

Interviewing | Brand Ambassador | Travel Stories | Eco-Friendly Travel Practices | Blog Posts | Environmental Causes | Slow Travel | Product Reviews | Editorial Writing | Short Stories | Photography | Podcast Production



"Advertising with Speaking of Travel really helped to broaden our brand marketing in the Western North Carolina market and globally. Marilyn Ball is truly adept at mining the wonderful experiences of travel and communicating our message to her listening audience. I highly recommend Speaking of Travel as an excellent means to spreading the word for your business."

- SMALL FOOTPRINT TRAVELS

"Unlike a lot of travel shows, Marilyn Ball's program doesn't feature destinations. Instead it's conversations with guests who talk about why they travel, where they've been, what they ate, and how they planned a trip. Some guests are high-profile, others are everyday folks... any of these are great to listen to for inspiration and information."

- INSIDE RADIO

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## MARILYN BALL

RADIO AND PODCAST HOST

Marilyn Ball began Speaking of Travel to incorporate her love of travel and adventure with a portal for great storytelling. She helps raise awareness of natural environments by creating a support network so we can all become more aware global citizens. Marilyn engages her audience in conversation, understands her audience, and has a natural flair for setting her guests at ease and encouraging authenticity.



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